Pakistan's Premier Supply Chain & IT Partner

Powering Industries with Serving & Trading Private Limited

Leading supply-chain firm specializing in electronic components, networking infrastructure, high-performance IT devices, machinery, and global imports with faster turnaround times.

Explore Services → | Company Profile

Electronic & IT Components
Millions of part numbers available

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Office no 113, first floor, Mehar Arcade G-14/4 Islamabad.

01 OFFICE SOURCING

02 GLOBAL SUPPLY

03 EXPERT SUPPORT

COMPANY PROFILE

Introduction & Core Philosophy

Serving & Trading (SMC-Private) Limited is a leading supply-chain firm in Pakistan dedicated to electronic components, dedicated IT devices, machinery, and top-tier tech goods.

Driving Excellence in Procurement & Logistics

Serving & Trading (SMC-Private) Limited is the leading supply-chain company in Pakistan. Our firm is focused on electronic components, dedicated IT, devices and machinery, and the provision of tech goods and tools of all types. We pride ourselves on having a global presence and a dedicated business unit for sourcing trade equipment and spares

Our flagship services include not just a supply of local IT and office equipment, stationery, and supplies but also unique and innovative products like 3D printers, anti-RSI desks, and consumables, as well as products from diverse categories and databases with millions of part numbers. As we are in liaison with top global brands, we always aim to bring the world's best products to Pakistan and exceed customer expectations.

24h
Inquiry Response Target

100%
Reliable Sourcing Solutions

Our Mission

Our mission is to be the leading provider of equipment, machinery, devices, and spares for diverse industries, global imports and logistics services, adding value in procurement, with a technology focus.

Our Vision

To provide exceptional technology and special equipment, as well as import goods for multiple industries. Prove to be convenient and viable through diversification, innovation, and reliable solutions.

Our Values

The values of our firm focus on integrity and win-win opportunity creation for stakeholders using resources, expertise, technology, and sales activities. We aim to make the procurement supply chain more proficient. proficient.

WHAT WE OFFER

Comprehensive Services Spectrum

Explore our core specializations spanning advanced IT hardware, networking, office productivity systems, and international imports.

IT Products & Hardware

Leading suppliers of Huawei switches, routers, workstations, Cisco equipment, computers, laptops, printers, enterprise servers, and storage solutions tailored to exact organizational needs.

- Workstations & High-End PCs
- Enterprise Servers & Storage
- Printers & Peripherals

Networking Products

Planning, designing, implementation, maintenance, and hardware supply for office, enterprise, and data center-level networks including structured cabling and router configuration.

- Structured Cabling & Wiring
- Router & Switch Configuration
- Point & I/O Installation

Wireless Networking

Modern Wi-Fi solutions ranging from small-scale implementations to enterprise-grade wireless projects backed by comprehensive after-sales support and spare parts backup.

- Enterprise Wi-Fi Deployments
- Maintenance Contracts & Support
- Redundant Hardware Supply

General Order Supplies

Comprehensive procurement, bulk corporate ordering, general merchandise, and reliable product fulfillment solutions tailored to streamline your business operations.

- Corporate & Office Consumables
- Bulk Goods & Merchandise
- Custom Procurement Solutions

International Brands Import & Logistics

Premier importer of specialized equipment for global brands. If a brand or component is not accessible locally, we provide seamless customs clearance, FOB Ex-Global World shipping, and delivery duty paid in Pakistan with fast turnaround times.

- FOB Ex-Global World Shipments
- Swift Customs Clearance
- Jebel Ali Stock Backup

General Items as per Requirement

We specialize in sourcing custom products and unique hardware precisely tailored to your exact operational specifications. When standard inventory falls short, our flexible procurement solutions leverage an extensive network to find and deliver hard-to-reach items. From niche components to specialized supplies, we manage the entire sourcing process to ensure your unique business demands are met efficiently.

- Custom Product Sourcing & Procurement
- Tailored Solutions for Unique Specifications
- Flexible Ordering for Miscellaneous Goods

GLOBAL SOURCING PARTNERS

Prominent International Brands

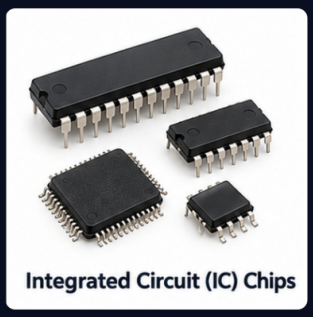
We supply and import components from world-renowned manufacturers. Reach out for any custom brand requirement or part number not locally available in Pakistan.

XILINX ALL PROGRAMMABLE · MOUSER ELECTRONICS · Newark AN AVNET COMPANY · Farnell AN AVNET COMPANY

Products



Electronic Connector



Integrated Circuit (IC) Chips



Keypad Access Control Device



Cables and Connectors

MANAGING DIRECTOR'S

IMRAN KHAN

Serving with Integrity, Trading with Excellence

Welcome to Serving & Trading (SMC-Private) Limited. As the Managing Director, my core vision is to build enduring partnerships through reliable service delivery and exceptional trading standards. We are dedicated to empowering our clients with top-tier solutions, uncompromising quality, and trusted professional commitment to drive sustainable growth across every sector we serve.



GET IN TOUCH

Contact Our Support Team

Have a product or part number you would like to purchase? Reach out to our customer service team.
We aim to respond within 24 hours.

Office Address

Office no 113, first floor, Mehar Arcade G-14/4
Islamabad.

Phone

+923335605617
051-8899686

Full Name *

John Doe

Email Address *

John@gmail.com

Phone Number

+92300 1234567

Part Number / Product

e.g. Huawei Switch / Part #

Your Requirements & Details

Describe your required quantities, brand specifications, or project details...

Email Inquiry

Info@theinternationaltrading.com

Submit Inquiry

SERVING & TRADING
(SMC-PRIVATE) LIMITED

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